

Immigration Business Plan Writing SERVICES SUMMARY

June 2020



| ABOUT JOORNEY

High-quality,
Custom-tailored, and
USCIS-ready
Business Plans

900+

Trusted Partners

Solid and Proven
Expertise in
Immigration Business
Plans for over 120
Industries

65

Client Countries

Multilingual Business
Writing Specialists
and Consultants,
All In-house

7

In-House Languages

Help Clients By
Making the Visa
Application Process
Smoother

6,000+

Business Plans Created

US IMMIGRATION BUSINESS PLAN PRICING

	Price ¹	Pages	Turnaround	
E2 Business Plan	\$1,650	25 – 40	7-10 Days	VIEW SAMPLE
L1 Business Plan	\$2,000	35 – 50	7-10 Days	VIEW SAMPLE
EB-2 NIW Business Plans	\$2,000	30 – 50	7-10 Days	VIEW SAMPLE
EB5 Direct Investment Business Plan	\$4,000	35 – 60	10-15 Days	VIEW SAMPLE
Regional Center Business Plan	Custom	Custom	Custom	VIEW SAMPLE
Other Business Plans (E1, H1B, O1, EB-1A, EB-1C)	\$2,000	30 – 50	7-10 Days	

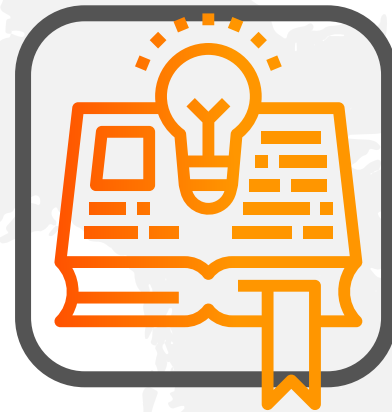
	Price ¹	Turnaround
ADD-ONS		
Rush Service	\$500	1-3 Days
Premium Questionnaire Assistance	\$250	
Rush Service EB5	\$1,000	

¹ Indicates starting price. Prices may vary depending on project, business, or application type.

| OUR BUSINESS PLAN **WRITING PROCESS**



| WHY WORK WITH US



EXPERTS

First-rate Custom Plans

Our team of 30+ skilled specialists ready to assist you, right away.



MULTILINGUAL

7 Languages, All In-house

English, Spanish, Portuguese, French, Chinese, Russian, and Italian for your choosing.



RESPONSIVE

Quality Work, Great Timing

We have the fastest delivery time in the industry, we've got you covered.



TRUSTED

900+ Partners

We operate on trust and create value through quality and meaningful work.



EXPERIENCED

Proficient Across Industries

We can help you, no matter the industry, we have expertise in over 120.



CUSTOMER-FOCUSED

97% Customer Satisfaction

We value our relationships by focusing on what matters, our customers.

| DIFFERENT WAYS **IMMIGRATION ATTORNEYS** WORK WITH US!



Business Plan Back-Office:

Our team can become your dedicated back-office for all immigration business plan requirements.

- ▶ We work directly with you and your Law Firm.
*No interactions with your clients.
- ▶ We provide custom-branded questionnaires in a variety of languages for you to use.
- ▶ We invoice your Law Firm directly. It's that easy.

| DIFFERENT WAYS **IMMIGRATION ATTORNEYS** WORK WITH US!



Preferred Partner:

Allow us to make things more convenient for you. We can handle your clients' business plan requirements for you.

- ▶ You can introduce us to your client via email.
- ▶ We'll send the questionnaire to the client, immediately in their native language.
- ▶ We'll communicate all requirements and details directly with the client.
- ▶ We invoice your Law Firm; we will not discuss pricing with the client.

| DIFFERENT WAYS **IMMIGRATION ATTORNEYS** WORK WITH US!



Referral Partner:

Other partners prefer to simply refer their clients to us for immigration business plan requirements.

- ▶ You can refer us to your client via email or provide us with their contact information.
- ▶ One of our experts speaks to the client, directly, to gather more information.
- ▶ We invoice the client and send them our questionnaire in their native language.
- ▶ We bring your Law Firm back into the conversation after the questionnaire has been completed.

| ATTORNEYS TESTIMONIALS

“

I have recommended my E2 clients to Joorney's Services for business plans. I have been impressed with the product and COSI. They provide very good customer services and a good product at a reasonable cost, and I will continue to send my clients to them.



Jared Leung

“

Marianella and the team at Joorney are the best. As an E2 visa attorney, I know how crucial the business plans are for a successful visa application. So far every business plan they have written with my clients has been approved. In addition, they promptly and cheerfully respond to all questions and comments. Thank you so much, Joorney!



Angie Rupert

“

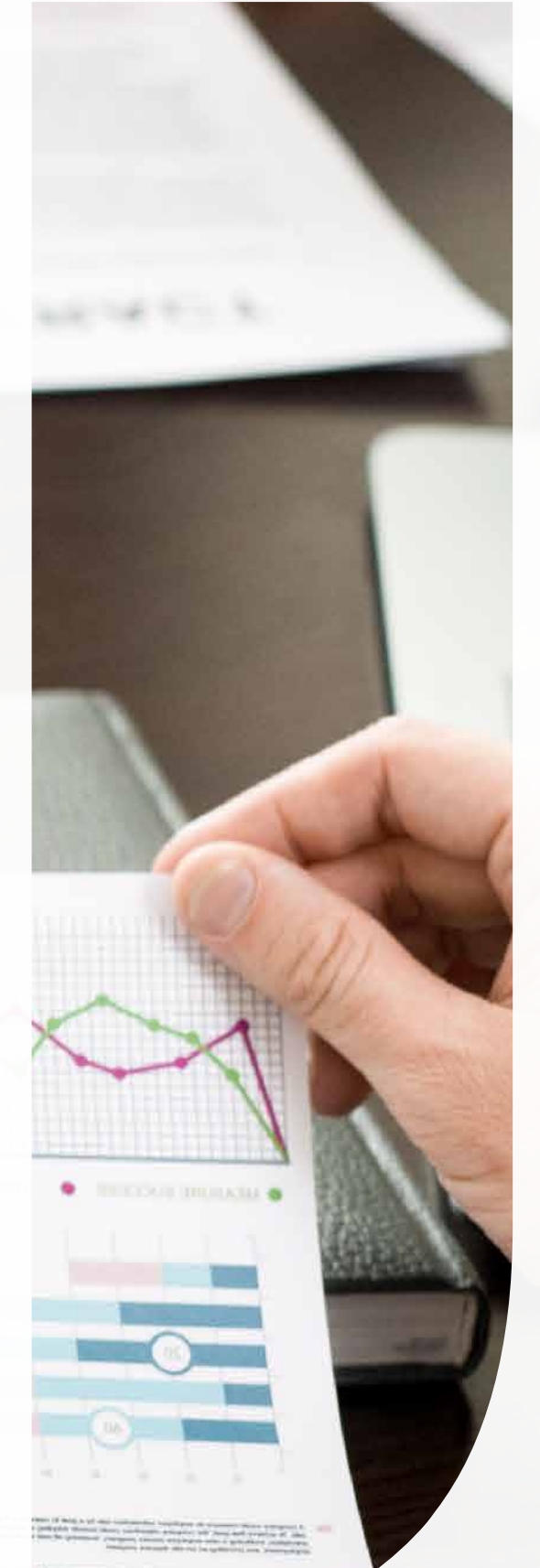
I'm an immigration attorney for a small Miami-based law firm. I would recommend Joorney to any immigration lawyers or firms who handle a lot of employment-based visa cases such as L-1A cases where a professionally prepared business plan is requested by USCIS. The business plan preparation team at Joorney is professional, flexible and accommodating when it comes to deadlines, flaky clients and/or special requests and revisions. They create attractive, detailed and well prepared business plans and they understand the difficulties of contemporary employment-based immigration law practice. They've helped us with a number of cases in the past and I will continue to use their services in the future. Highly recommended!



Daniel Koosed



Get to know our **MOST POPULAR SERVICES**



| E2 VISA BUSINESS PLAN **US**

An expertly written Business Plan is a crucial piece in the process of securing an E2, or Investor, Visa.
Our writers have considerable experience working with E2 visa applicants and E2 visa requirements.

Starting price:

\$ 1,650

Days until first draft:

7-10 days

Number of pages:

25-40 pages

Content:

- ▶ Business Description
- ▶ Industry Analysis
- ▶ Market Analysis
- ▶ Marketing Plan
- ▶ Personnel Plan
- ▶ Financial Projections (5 years)

VIEW SAMPLE



| L1 VISA BUSINESS PLAN US

A well-developed **L1 Visa Business Plan** insures all requirements are met. Our team of expert business plan writers have been helping countless companies bring their valued foreign-based team members and their families to the US.

Starting price:

\$ 2,000

Days until first draft:

7-10 days

Number of pages:

35-40 pages

Content:

- ▶ Business Description
- ▶ Parent Company Description
- ▶ Industry & Market Analysis
- ▶ Marketing Plan
- ▶ Personnel Plan
- ▶ Financial Projections (5 years)

VIEW SAMPLE



| EB5 BUSINESS PLAN US

A Direct EB5 Visa Business Plan needs to meet Matter of Ho Requirements.
Our experts do that everyday and can walk you through it.

Starting price:

\$ 4,000

Days until first draft:

10-15 days

Number of pages:

35-60 pages

Content:

- ▶ Business Description
- ▶ Parent Company Description
- ▶ Industry & Market Analysis
- ▶ Marketing Plan
- ▶ Personnel Plan
- ▶ Financial Projections (5 years)

VIEW SAMPLE



| EB2-NIW VISA BUSINESS PLAN US

To be eligible to file an **EB2 - National Interest Waiver (NIW) petition**, an applicant must have an “advanced degree” or “exceptional ability” in the sciences, arts, or business.

Starting price:

\$ 2,000

Days until first draft:

7-10 days

Number of pages:

30-50 pages

Content:

- ▶ Business Description
- ▶ Industry Analysis
- ▶ Market Analysis
- ▶ Marketing Plan
- ▶ Personnel Plan
- ▶ Financial Projections (5 years)

VIEW SAMPLE





Other Services & **DIVISIONS**



CANADA IMMIGRATION **BUSINESS PLAN SERVICES**

Price¹ Pages Turnaround

FEDERAL PROGRAMS - BUSINESS PLANS				
Start-Up Visa Program	On Quote	35-45	7-10 Days	VIEW SAMPLE
Intra-Company Transfer	\$2,500	35-45	7-10 Days	VIEW SAMPLE
Self-Employed Person Program	\$1,850	15-20	7-10 Days	VIEW SAMPLE
LMIA - Labour Market Impact Assessment Business Plan ²	\$1,850	10-15	7-10 Days	VIEW SAMPLE
QUEBEC PROGRAMS - BUSINESS PLANS				
Quebec Entrepreneur	\$2,100	25-35	7-10 Days	
PROVINCIAL NOMINEE PROGRAMS - CONCEPTS				
Business Idea Selection (Based on applicant's profile)	On Quote	Consulting Hours	10-15 Days	
Business Concept Development (BC, Manitoba, NB)	\$1,200	2-3	7-10 Days	
Provincial Nominee Programs - Business Plans	\$2,100	25-35	7-10 Days	VIEW SAMPLE
OINP - Ontario Immigrant Nominee Program Corporate Stream	\$4,500	40-60	10-15 Days	VIEW SAMPLE

¹ Indicates starting price. Prices may vary depending on project, business, or application type.

² Includes Owner/Operator applications

INTRA-COMPANY TRANSFER BUSINESS PLAN CANADA

The purpose of the **Intra Company Transfers** visa program is to allow international companies to send highly or essential skilled employees to create or grow their Canadian branches, subsidiaries or affiliates.

Starting price: **\$2,500**

Days until first draft: **7 – 10 days**

Number of pages: **35 – 45 pages**

Content:

- ▶ Business Description
- ▶ Parent Company Description
- ▶ Industry & Market Analysis
- ▶ Marketing Plan
- ▶ Personnel Plan
- ▶ Financial Projections (5 years)

VIEW SAMPLE



LMIA OWNER OPERATOR BUSINESS PLAN* CANADA

*Includes Owner/Operator applications

The **LMIA or Labour Market Impact Assessment** is a document that is required by a Canadian company prior to hiring a foreign worker. It must provide proof, by posting a job advertisement, that the position cannot be fulfilled by a Canadian or permanent resident.

Starting price: **\$1,850**

Days until first draft: **7 – 10 days**

Number of pages: **25 – 35 pages**

Content:

- ▶ Business and Product Description
- ▶ Industry Analysis
- ▶ Market Analysis
- ▶ Marketing Strategies
- ▶ Key Management and Personnel Plan
- ▶ Financial Projections (5 years)

VIEW SAMPLE



BCPNP - BRITISH COLUMBIA PROVINCIAL NOMINEE PROGRAM CANADA

Immigrants wishing to establish a new business in **British Columbia can apply for the British Columbia BC PNP** program. The principle is for the international entrepreneur to settle in small communities outside larger cities and fill a need in specific industries.

Starting price: **\$2,100**

Days until first draft: **7 – 10 days**

Number of pages: **25 – 35 pages**

Content:

- ▶ Executive Summary
- ▶ Business Description
- ▶ Industry and Market Analysis
- ▶ Competition Analysis
- ▶ Marketing Strategies
- ▶ Key Management and Personnel Plan
- ▶ Financials (3 years)
- ▶ Economic Benefit to Canada

VIEW SAMPLE



JOORNEY

Business Plans

JOORNEY
Immigration

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Marketing

Contact Us Today!

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