



LAWPAY[®]
AN AFFINIPAY SOLUTION

+



AMERICAN
IMMIGRATION
LAWYERS
ASSOCIATION

The **#1 Payment Solution** for Law Firms



We spent three years vetting LawPay against other solutions. In the end, it was the only choice.

Terry Hill, Director, Programs Division and CLE, The Florida Bar



Every time I receive payment from LawPay I am absolutely ecstatic how easy it is and how I save a good 20-30 minutes at least of my time per client.

John J. Husson, Husson Law, LLC



LawPay makes the likelihood of getting paid so much higher because clients don't have to take out money or find their checkbook—they can pay for my services with just the click of a button.

Damian J. Turco, Turco Legal



Join the 145,000+ lawyers who already trust their transactions to LawPay.

What's Inside



PAYMENT PROCESSING FOR LAW FIRMS

Accepting Payments	Page 4
Protection of IOLTA Accounts	Page 5
Scheduled Payments	Page 6
Comprehensive Reporting	Page 7



PROVEN EXPERTISE

Advanced Security	Page 8
In-House Support	Page 9
Company History	Page 10
Endorsements	Page 11

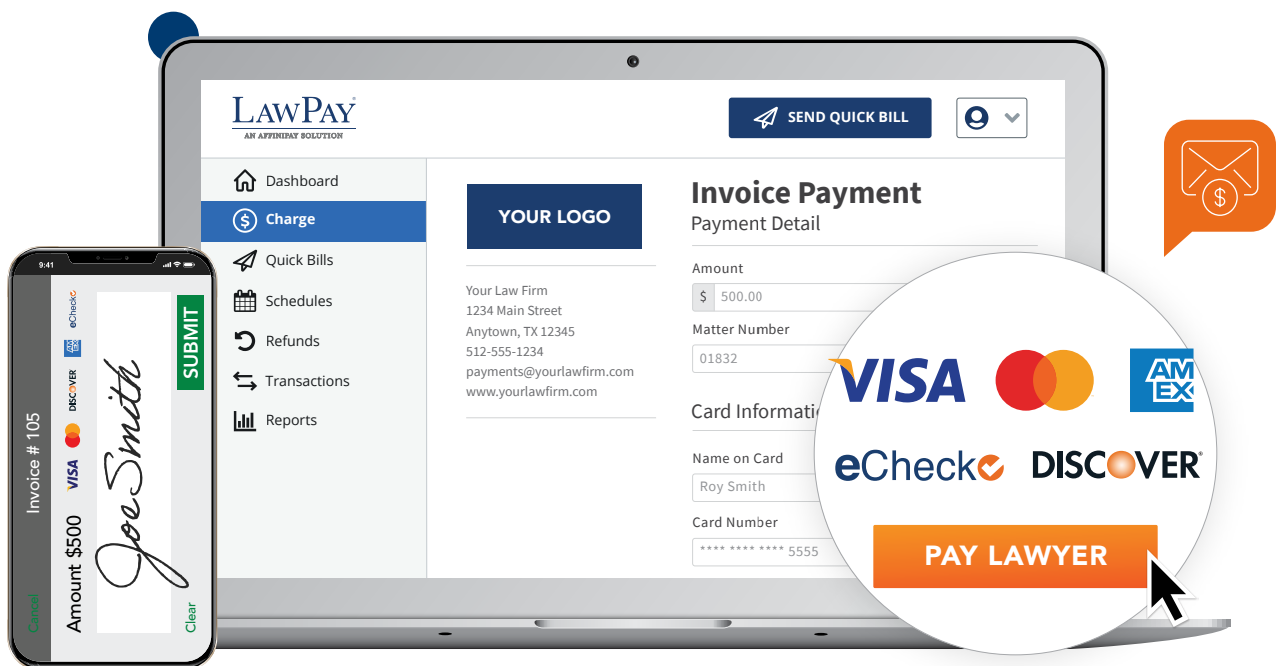
Accepting Payments

SIMPLE ONLINE TECHNOLOGY

Firms that use LawPay to accept online payments get paid 39% faster than those that rely only on traditional payment methods. Make it easy for your clients to pay on time by accepting card and eCheck payments in your office, through a secure email link, through your website, or even on a mobile phone using LawPay's secure, web-based technology.

CUSTOMIZED PAYMENT PAGES

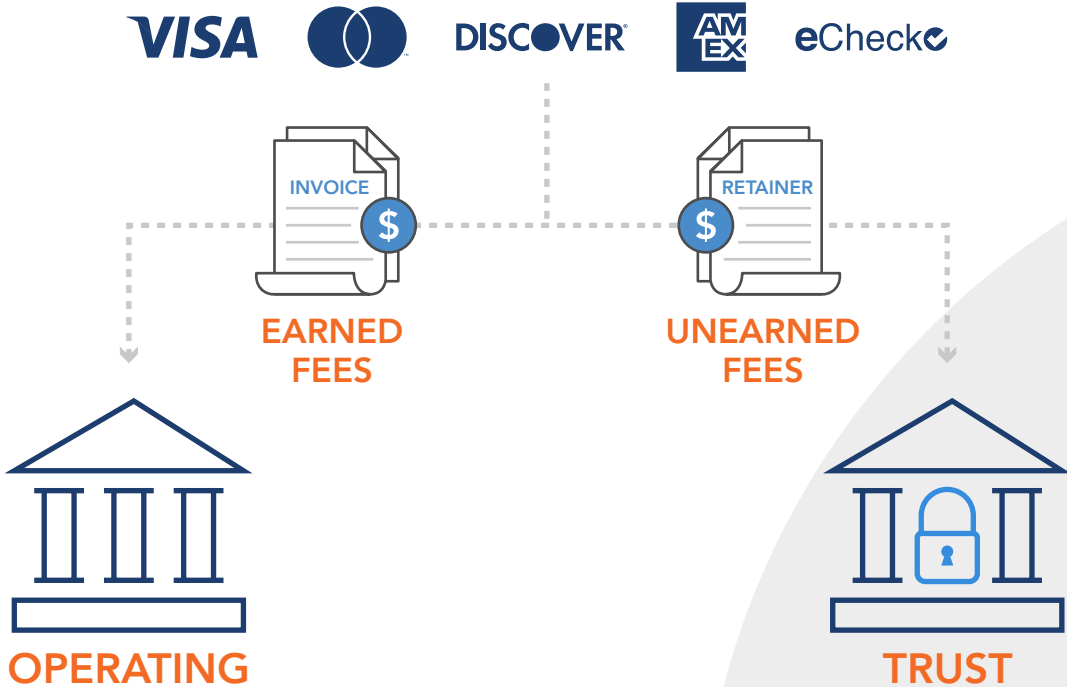
We create a secure, custom payment page for your firm that is hosted on our servers, eliminating the need for you to handle or store sensitive client card information. You can then connect these pages to your website, invoices, or emails. Getting paid has never been easier.



INSTANT NOTIFICATIONS

Receive payment updates in real time. Get notified the minute a client pays you, with payment receipts sent directly to your inbox.

Protection of IOLTA Accounts

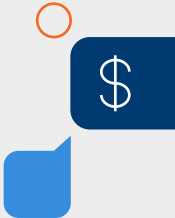


TRUST ACCOUNT MANAGEMENT

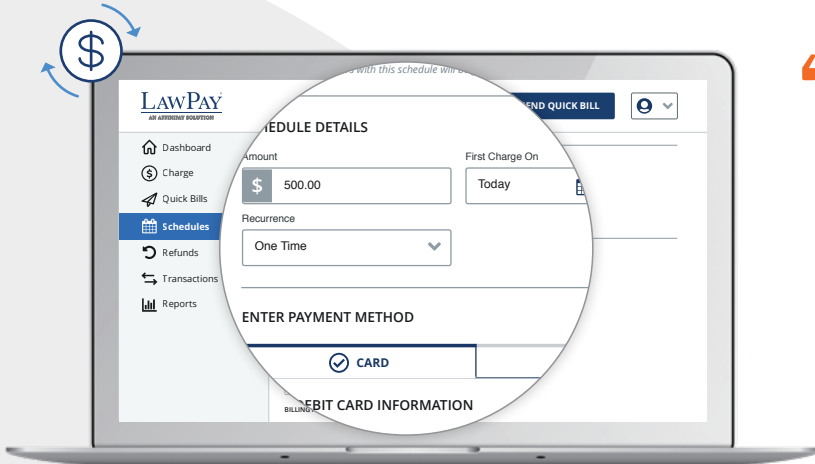
ABA Model Rules of Professional Conduct and most state bar trust accounting rules provide strict guidelines for law firms to ensure they avoid commingling funds. We developed LawPay with input from bar association partners and their ethics committees to ensure legal payments are handled correctly. All unearned fees are deposited into your IOLTA account, while earned fees deposit into your operating account.

GUARANTEED PROTECTION

Funds in your trust account are not only separated correctly, but more importantly legally protected from all third-party transactions. No debits are allowed from your IOLTA at any time, for any reason. Processing fees are only debited from your operating account once a month.

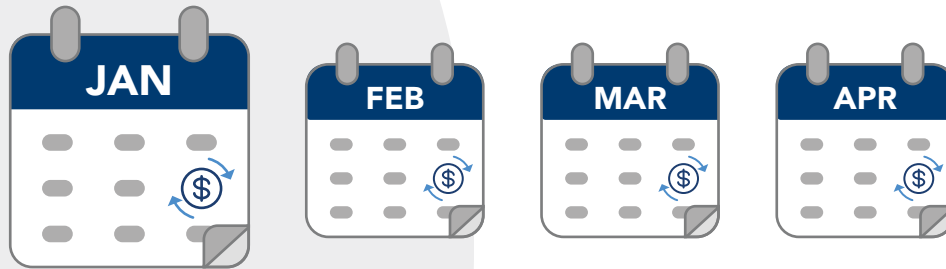


Scheduled Payments



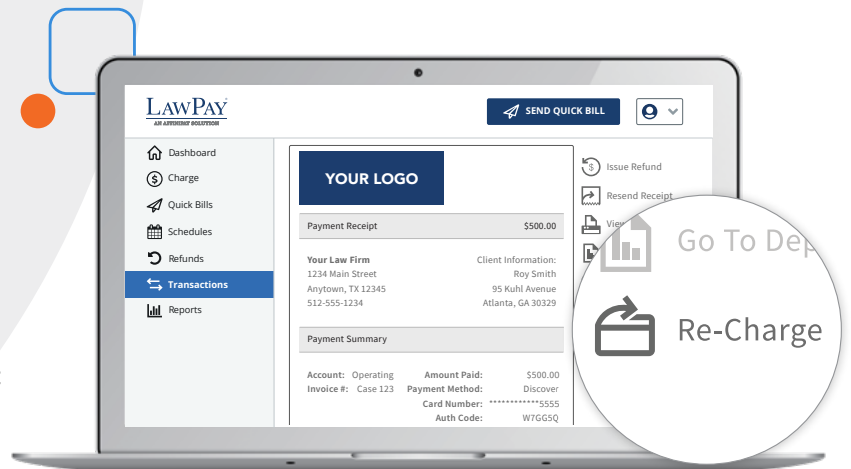
“CAN I MAKE PAYMENTS?”

Take charge of your billing with our Scheduled Payments feature. Create custom payment plans or set up recurring client bills to guarantee timely payments and increase cash flow.



“JUST CHARGE MY SAME CARD.”

Our Re-Charge feature helps ensure prompt payment and eliminates the need to collect payment information again. Client transactions are stored securely in the LawPay vault. This allows you to collect from an existing client at a future time for the same or a different dollar amount.



Comprehensive Reporting



1 CUSTOMIZABLE

Keep track of the unique payment details that matter to your practice by adding customizable tags to transactions in your dashboard. Organize your transactions according to these tags to create custom reports that you can export with a click to popular accounting solutions. Popular reporting tags include type of case, partner name, office location, company name, and other unique ways to identify payments and better manage your firm.

2 DESIGNED WITH RECONCILIATION IN MIND

Reconciliation is simple when you have the right information at your fingers. LawPay's reporting was developed to pull key transaction information into your daily deposit report. From who paid you, to how much they paid, to any custom tags you created, all of the payment details you need are available in your dashboard. Never spend hours doing reconciliation again.

3 INTEGRATED SEARCH

Our search feature provides immediate access to past transaction details. No more wasting time scrolling through pages of payment information to find the one detail you need. Payment information can also be sorted by date, dollar amount, time, or other unique fields you create.

LAWPAY
AN AFFINIPAY SOLUTION

Dashboard | Charge | Quick Bills | **Schedules** | Refunds | Transactions | Reports

2 Transaction Report

3 Search [Q] Print

1

Date	# of Transactions	Deposit Total
01/09/2017	5	\$1,350.00

Date	Name	Amount	Status	Tags	Reference
01/09/2017	Dustin Hyde	\$250.00	AUTHORIZED	Attorney Practice Area	Invoice #156
01/09/2017	Emily Pace	\$500.00	AUTHORIZED	Attorney Practice Area	Invoice #155
01/09/2017	Kelly Adair	\$100.00	AUTHORIZED	Attorney Practice Area	Invoice #137
01/09/2017	Blake Hinners	\$250.00	AUTHORIZED	Attorney Practice Area	Invoice #133
01/09/2017	Sarah Drake	\$250.00	AUTHORIZED	Attorney Practice Area	Invoice #121

Advanced Security



SECURE DATA PROTECTION

Building secure payment technology is our job—not yours. We’re responsible for the payment data that passes through our portal, and multiple levels of security ensure all data remains safe and private.



EXCEEDS PCI STANDARDS

Protecting payments at the highest level possible. Our payment solution exceeds industry standards for internet security and PCI Level 1 compliance. A full PCI compliance program is included with every LawPay account.



SOPHISTICATED FRAUD SAFEGUARDS

With cyber attacks on the rise, it’s critical to protect your sensitive client information. Rest easy knowing your firm’s data is protected by our advanced encryption measures. All transaction information is encrypted and stored within LawPay’s secure vault.



A BETTER CLIENT EXPERIENCE

Online payments make it easier for clients to pay. Let your clients enter their payment information through your firm’s payment page. Never handle sensitive payment details again.

In-House Support



EXPERT ADVICE

With over a decade of legal payment experience, our staff has unparalleled knowledge of managing payments in a law firm. Work with our in-house team of Certified Payments Professionals for personal, friendly support. We'll help you get payments set up quickly and easily, and answer any questions along the way.



LET'S TALK

You'll never be hassled with confusing phone systems or automated responses. Get your questions answered by a real human, every time.



OFFICE STAFF SUPPORT

Our technology is user-friendly, but in case you need help, we offer hands-on training and support for your staff. Get to know the LawPay team. We are here to ensure your success.



EDUCATION

To benefit your practice, we provide educational programs through webinars, articles, CLE classes, e-books, and e-Alerts. Bar-approved CLE topics cover a range of subject matters, including compliance, collection best practices, client communication, fiduciary duties, and ethics.

Company History

POWERED BY AFFINIPAY

The LawPay platform was developed specifically to help attorneys collect client payments through a compliant, affordable, and easy-to-use solution. AffiniPay was founded in 2005 as a complete end-to-end payment technology for professional industries. Through the company's proprietary technology and processing systems, AffiniPay has successfully developed five-star rated payment solutions for the legal, medical, and accounting industries.



2012
2013
2014
2015
2016
2017
2018
2019



2013
2014
2015
2016
2017
2018
2019

**EY Entrepreneur
Of The Year®**

2016 Award Winner



Endorsements

MEMBER BENEFIT PROGRAM

With more than a decade of experience supporting online payments, LawPay processes more than \$8 billion in legal payments annually for over 145,000 lawyers. LawPay is the only payment solution vetted and approved by all 50 state bars and more than 60 local and specialty bars. We're also proud to be the only payment solution offered through the ABA Advantage and the ALA VIP programs.



INTEGRATED PARTNERS

We partner with the best. LawPay is proud to power payments for some of the biggest names in the legal tech industry. No matter who you're working with, LawPay has you covered.





Trust your transactions to
LawPay, the #1 payment
solution for law firms.

GET STARTED WITH LAWPAY >

YES!



LAWPAY[®]
AN AFFINIPAY SOLUTION

+



AMERICAN
IMMIGRATION
LAWYERS
ASSOCIATION

lawpay.com/aila | 866-492-7515